



**THE NICHOLAS CONOR INSTITUTE**  
*for Pediatric Cancer Research*

January 31, 2011

In the News



***NBC San Diego Evening News Showcased TNCI***

UCSD, TNCI and AltheaDx was featured on January 28th NBC 7/39 evening news. In case you missed the newcast, the segment is available to [view online](#).



***TNCI featured in PricewaterhouseCoopers Personalized Medicine Update***

The Nicholas Conor Institute was highlighted in the Personalized Medicine section in the recent issue of *the View*, a PricewaterhouseCoopers business magazine.

Read [synopsis](#) or download the [Personalized Medicine update](#). "*How personalized medicine could change pediatric cancer treatment*" is on page 7.

Around The Corner



***It all began with an IDEA...***

Join TNCI at the UCSD Innovation Day Expo and Symposia ([IDEaS](#)) on **February 25th**. The expo will feature live demonstrations, hands-on exhibits and the opportunity to engage and network with the innovators themselves.

Registration for the Expo is FREE. Reserve your tickets

[online](#) today. Limit 2 tickets per person.

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### ***The Global Genes Project***

Wear Jeans on **February 28th** to show your support for World Rare Disease Day. There are currently just over 7,000 rare diseases identified, affecting 30 million people in the US alone. Although these numbers are staggering, what is of even greater concern is that approximately 75% of those affected are children. For more information go to the [official web site](#).

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### ***San Diego Science Festival***

Stop by TNCI's hands-on exhibit at the [San Diego Science Festival](#) EXPO DAY on March 26, 2011 at PETCO Park. The festival is the largest celebration of science on the West Coast that offers content-rich, interactive learning experiences for "kids" of all ages.

Announcements



### ***Volunteer Opportunities***

Here at TNCI, we are always looking for people with creative talent and a desire to support our mission. Currently we are seeking dedicated individuals to augment our volunteer base in the fields of fundraising and grant development, event planning, marketing, information technology, accounting, and office administration. We welcome your commitment to join our team of volunteers. [Opportunities at TNCI](#).

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***Help TNCI develop treatment options for kids***



Join TNCI today with your online tax deductible donation and help us develop better diagnostics and treatment options for saving children's lives. Look for the blue [Google Checkout](#) button on our donation page. To establish a recurring contribution, call us at (858) 227-9109 Ext.5 to get the process started. Thank you!

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### ***Shop online and support TNCI at the same time***

While shopping online, you can also support The Nicholas Connor Institute.

TNCI encourages our supporters to shop using [iGive](#) or [GoodShop](#). Take a look at the [TNCI Shopping Page](#) for other organizations that contribute a percentage of your shopping dollars to TNCI. If you shop through any of our recommended shopping sites, a portion of your purchase amount will go to TNCI to help us support the organization's Mission.

Facebook Causes Gift Cards are now available in Safeway and Vons grocery stores throughout California! Causes Gift Cards are the perfect gift for the socially aware friend, family member, and co-worker. Get one for a birthday gift or another special occasion...or keep it for yourself and donate the money to the [TNCI Facebook cause!](#)



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### ***TNCI Distribution List and Facebook Group***

We are still in the process of consolidating our distribution lists. If you believe you have been added by mistake, please unsubscribe by using the link at the bottom of this email.

Now you can [SUBSCRIBE](#) on line in a very simple way.



Feel free to forward this email to those who may be interested. Our subscription page works for them as well!

We would also like to remind you that the Facebook TNCI group will no longer exist after February 28. [Please join our new Facebook page](#) to stay in touch with us.

Thank you very much!

Nicholas III

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TNCI Social Networking



## ***Why wait for TNCI updates?***

Join TNCI's social networks today.

facebook

twitter

LinkedIn

The Nicholas Conor Institute

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